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February 7, 1997

## BY HAND-DELIVERY

Mr. William F. Caton Acting Secretary Federal Communications Commission 1919 M Street, N.W., Stop Code - 1170 Washington, D.C. 20554

> Re: MM Docket No. 91-221; MM Docket No. 94-150 Comments of Bahakel Communications

Dear Mr. Caton:

Transmitted herewith for filing on behalf of Bahakel Communications, Charlotte, North Carolina, are an original and four (4) copies of Comments of Bahakel Communications in the above-referenced proceeding.

If any questions should arise in connection with your consideration of this matter, please contact this office.

Sincerely,

BROOKS, PIERCE, McLENDON, HUMPHREY & LEONARD, L.L.P.

Marcus W. Trathen

Counsel to Bahakel Communications

**Enclosures** 

cc:

Beverly Bahakel Poston (w/encl.)

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# Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of	)	
	)	
Review of the Commission's	)	MM Docket No. 91-221
Regulations Governing	)	
Television Broadcasting	)	
	)	MM Docket No. 94-150
Review of the Commission's	)	
Regulations Governing Attribution	)	
of Broadcast and Cable/MDS Interests	)	

### COMMENTS OF BAHAKEL COMMUNICATIONS

Bahakel Communications ("Bahakel") submits these Comments in response to the Commission's request for comments in the above-referenced proceedings. In support thereof, Bahakel respectfully states as follows:

Bahakel is a privately-owned group operator, through subsidiaries or affiliates, of eight television broadcast stations, including WCCB(TV), Charlotte, North Carolina; WOLO(TV), Columbia, South Carolina; WAKA(TV), Selma, Alabama; WBBJ(TV), Jackson, Tennessee; WRSP(TV), Springfield, Illinois; WCCU(TV), Urbana-Champaign, Illinois; WABG(TV), Greenwood, Mississippi; and WBAK(TV), Terre Haute, Indiana.

<sup>&</sup>lt;sup>1</sup> Notice of Proposed Rule Making, MM Docket No. 91-221, FCC 96-437 (Released: November 7, 1996) ("National TV Notice"); Second Further Notice of Proposed Rule Making, MM Docket No. 91-221 (Released: November 7, 1996) ("Local TV Second Further Notice"); and Further Notice of Proposed Rule Making, MM Docket No. 94-150, FCC 96-436 (Released: November 7, 1996) ("Attribution Further Notice").

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Bahakel submits these Comments in order to oppose any proposals to liberalize the television

duopoly rule and to support the Commission's proposal to treat television LMAs as "attributable"

ownership interests.

Bahakel believes that the existing television duopoly restrictions should be maintained. The

accumulation of market power in local markets is not a positive force in the television industry.

Bahakel supports the Commission's proposal to treat television LMAs as attributable for

purposes of the Commission's television ownership rules. Currently, by utilizing LMAs, television

broadcasters can effectively control and program two stations in the same market. This

concentration of market power is unfair to those who comply with the Rules by controlling and

owning only one station in a market. Ultimately, the current LMA rule, without an attribution

requirement, undercuts the local market ownership limits.

CONCLUSION

For the reasons described above, Bahakel opposes the Commission's proposals to liberalize

the duopoly rule and supports the Commission's proposal to tighten the LMA rules.

Bahakel anticipates filing more extensive comments in reply to the comments of other parties

in this proceeding.

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Respectfully submitted,

BAHAKET. COMMUNICATIONS

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February 6, 1997